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For a perspective on the man, James
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The Firm: The Inside Story of McKinsey

McKinsey & Company is an American management consulting firm, founded in 1926 by University of Chicago professor James O. McKinsey, that advises on strategic management to corporations, governments, and other organizations. Under the leadership of Marvin Bower, McKinsey expanded into Europe during the 1940s and 1950s.

McKinsey & Company - Wikipedia

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Although it was technically founded in
1926 by a University of Chicago
accounting professor named James O.
McKinsey, the mythi - cal leader of the
firm is a successor, Marvin Bower, a man
whose abid- ing goal was to invent a
new profession committed to preparing
clients for the challenges and
uncertainties of the onrushing future.

THE INSIDE STORY OF MKINSEY: THE WORLD'S MOST ...

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The Firm: The Story of McKinsey and Its Secret Influence. The world of consultancy is a relatively private one, not least because of the confidential nature of the relationships between consulting firms and their clients. Some of the big-named consultancies have been increasingly in the media lately in conjunction with a number of major ...

The Firm: The Story of McKinsey and Its Secret Influence ...

The consulting company McKinsey "helped invent what we think of as American capitalism and spread it to every corner of the world," Duff McDonald writes in his new book The Firm: The Story of McKinsey and Its Secret Influence on American Business.

Review of The Firm: The Story of McKinsey and Its Secret ...

Article content (Bloomberg) — McKinsey & Co. is facing a federal criminal investigation in the way the consulting firm advised bankrupt companies,

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theNew York Times reported, citing five unidentified people with knowledge of the matter.

McKinsey Faces Probe Over Conduct in Bankruptcy Cases, NYT ...

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The Firm: The Story of McKinsey and Its Secret Influence ...

Later, he authored "The Firm: The Story of McKinsey and Its Secret Influence on American Business" which took a critical eye to the role and reputation of McKinsey & Co. In 2017, he published The Golden Passport which heavily criticized the Harvard Business School.

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Duff McDonald - Wikipedia

The idea that McKinsey hires the best of the best is central to the story that the firm tells about itself. It tackles the hardest problems for the biggest clients—and the fees it charges those ...

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