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c. Society of Logistic Engineers d. supply chain logistics ANS: A. PTS: 1. REF: Page 35 inside Table 2-1. 11. Logistics is the process of anticipating customer needs and wants; acquiring the ...

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### INTRODUCTION TO OPERATIONS AND SUPPLY CHAIN MANAGEMENT

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### Coyle Managing Supply Chains: A Logistics Approach, 9th ...

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### LSCM 3960 ch 9 Flashcards | Quizlet

CSCMP's Supply Chain Quarterly, 7(2), 34-36. Christopher, M. L. (1992) Logistics and Supply Chain Management. London: Pitman Publishing. Cooke, J. A. (2013) Kimberly-Clark connects its supply chain to the store shelf. DC Velocity, 11(5): 53-55. Council of Supply Chain Management Professionals. (2010) Supply Chain Management Terms and ...

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